Aldo Patruno  
Department Director  
Department of Tourism, Culture, Economy, and Territorial Development  
Puglia, Italy

31/03/2025

Subject: Proposal for Agri-Tourism Development in Puglia

Dear Director Patruno,

I am writing on behalf of Horizon Seekers to present our proposal for an agri-tourism initiative in Puglia. Our vision is to create a sustainable and immersive tourism experience that highlights the region’s agricultural heritage, rural landscapes, and local traditions, while also generating economic opportunities for local communities.

Puglia’s rich history in agriculture and its growing appeal as a travel destination make it an ideal location for this initiative. Through our research and feasibility analysis, we have identified key opportunities to enhance rural tourism, including:

* Developing farm-stay accommodations and eco-lodges to attract visitors seeking authentic rural experiences.
* Organizing guided agricultural experiences.
* Establishing partnerships with local farmers and artisans to ensure direct community involvement and sustainable economic benefits.

By integrating tourism with Puglia’s strong agricultural traditions, this project has the potential to boost employment, preserve cultural heritage, and position the region as a leading destination for sustainable tourism.

We would appreciate the opportunity to discuss this proposal further and explore potential collaborations to bring this initiative to life. Please let us know a convenient time for a meeting at your earliest availability.

Thank you for your time and consideration. We look forward to your valuable feedback.

Sincerely,  
Horizon Seekers  
Horizon.seeekers@tourism.org